

# HOLON PREFAB HOME Resists Civilizational Fragility











BROAD TOWN, Yuanda San Rd, Changsha, Hunan, China www.broad.com



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HTR Group owns the exclusive operating rights for the HOLON real estate projects in 60 major cities with 1M+ population in developed countries



Note: Scan the QR codes for more about HOLON Hi-Tech-Home



# HOLON:

# The World's Only Hi-Tech Building



# HOLON Won The Highest Awards In Global Architectural Technology ——

Modular Building Institute (MBI)

Multi-family Category

First Place Award

(2022)

Council on Tall Buildings and Urban Habitat (CTBUH)

Global Innovation Award (2013, 2022)

## **Hi-Tech Materials**

Invented the ultra-strong & ultra-light "Stainless Steel Core Slab"

10 times stronger than traditional materials

## Hi-Tech Design

Invented expandable framing structure, shipped in 40-foot container size, yet the width of the room doubles that of the container

### **Hi-Tech Production**

Selected components with the highest quality of the world Intelligent streamlined production

## No Concrete

Stainless steel structure 25%~45% ductility no worries about earthquakes (Concrete almost zero ductility)

## 16-year R&D By 1,000+ teams

R&D investments over USD 1.1 billion (Conventional buildings only involve designs, no R&D)

## 100% Factory-Prefabricated

Almost 100% consistency in quality for every material and every production process (Conventional buildings are fully constructed on-site, with uncontrollable quality)

### Protect resources, environment & life

Stainless steel is anti-corrosion lifespan ≥ 1000 years Might be deformed at most but never collapse in earthquakes

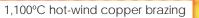
## Tech Perfection Is Close To The Limit

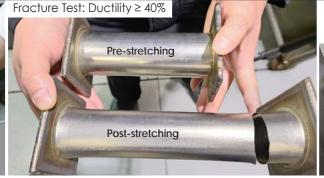
Tens of thousands of materials tested and thousands of design trials & errors conducted 16 times of technological iterations and proved by over 60 high-rise projects

## **On-Site Installation 3 Floors Per Day**

On-site installation only requires simple procedures such as module hoisting, bolting, etc. Controllable construction cost and schedule, addressing the industrial pain points















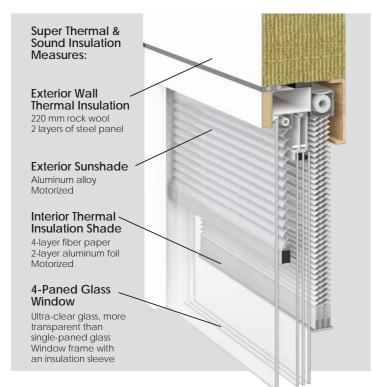


completed in factory





# HOLON: The World's Highest Comfort Standard



### Flexible Space

12mx4.8m column-free space Bay window in every bedroom

#### Quiet Life

4-paned glass windows, 3-layer of floor slab & ceilings double-layer demising walls, double unit doors

## **Healthy Air**

100% fresh air, 99.9% PM 2.5 filtration All materials used are certified non-toxic

## **Comfortable Temperature**

Passive-house thermal insulation measures, ultra-energysaving central AC & hot water systems Off-peak electricity water energy storage system

# Completely Freed From The Rigid Space Layout

Rooms feel spacious, even compact units don't feel oppressive Bay window provides 180° panoramic view and abundant sunlight

# Completely Blocked Out The City & The Neighboring Noises

Living in the city can be as quiet as living in a suburban villa The indoor AC & fresh air system are super quiet

## Completely Avoided The City & Indoor Pollution

Feels like living in a forest even living in a polluted city area Rooms stay dust-free even without cleaning for a month

## Completely Avoided The Cold Winter & Hot Summer

Exterior walls & windows without any cold/heat radiation, condensation or mold Free to adjust room temperatures, and enjoy limitless hot water

# Established The World's Most Flexible Space Standard

Room sizes, number, even bay windows, balconies & floors, can be changed as needed after moved in

## Adopted The World's Strictest Acoustic Insulation Standard

Adopted the highest standard of EU/US/UK/CA/AU/JP/KR, regardless the project location

## Created The World's Healthiest Air Quality Standard

Indoor air is 100 times cleaner than the outdoor Sufficient fresh air, indoor  $CO_2$  concentration <1000 ppm

## Achieved The World's Strictest Energy Efficiency Standard

90% more energy-efficient than conventional buildings and promote the peak-valley balance of the power grid





**HOLON**: Intelligent Streamlined Production, **High Quality & Low Cost** 

**HOLON**: Containerized Transport, 3-Floor Per Day Installation





















